



CRCA Advertising Insertion Order Form

2026 Directory Advertising Rates

Four Color

Full Page* \$1075 **1/2 Page** \$815 **1/4 Page** \$600

**Includes logo + URL on CRCA.org Home Page*

2026 CRCA Today Advertising Rates

Size	Member 4x	Member 2x	Member 1x	Nonmember 1x
<i>Black & White</i>				
Full	\$1550	\$1700	\$1825	\$2250
1/2	\$1050	\$1145	\$1235	\$1500
1/4	\$695	\$755	\$810	\$1000
<i>Four Color</i>				
Full	\$2175	\$2400	\$2575	\$2995
1/2	\$1810	\$1995	\$2150	\$2500
1/4	\$1150	\$1255	\$1365	\$1600

Price per issue, billed after mailing.

Article Spotlight Digital Banner Ad

Limited to 1 ad per issue. Campaign to run 6x per *CRCA Today* Issue after initial issue launch....all with your Exclusive Banner Ad! Your ad includes URL/ Call-to-action link. Circulation: 9,000 per email

Banner Ad: 700x100 pixels maximum (.png or .jpg files)

Price: \$1295 per issue

PRINTING SPECIFICATIONS

Image Files should be CMYK at least 300 DPI in Adobe InDesign, Illustrator, Photoshop or PDF File.

- Full Page: Bleed - 8.75x11.25, Trim - 8.5x11
- Half Page: Bleed - 8.75x5.625, Trim - 8.5x5.5
- Quarter Page: Bleed - 4x5.25, Trim - 3.625x4.875

**All Directory & CRCA Today Ads
Include URL/ Call-to-action link for
digital format.**

AD CLOSE DATES

CRCA Directory
2/20/2026

CRCA Today & Banner Ads

Q1 2/20/2026
Q2 4/17/2026
Q3 7/17/2026
Q4 10/16/2026

Advertiser Name: _____ **Date:** _____

Contact: _____ **Email:** _____

Ad URL: _____

CRCA Directory ☐ Full Page ☐ 1/2 Page ☐ 1/4 Page ☐ New Ad ☐ Repeat Ad

CRCA Today ☐ Q1 ☐ New Ad ☐ Repeat Ad ☐ B&W ☐ Color ☐ Full Page ☐ 1/2 Page ☐ 1/4 Page
☐ Q2 ☐ New Ad ☐ Repeat Ad ☐ B&W ☐ Color ☐ Full Page ☐ 1/2 Page ☐ 1/4 Page
☐ Q3 ☐ New Ad ☐ Repeat Ad ☐ B&W ☐ Color ☐ Full Page ☐ 1/2 Page ☐ 1/4 Page
☐ Q4 ☐ New Ad ☐ Repeat Ad ☐ B&W ☐ Color ☐ Full Page ☐ 1/2 Page ☐ 1/4 Page

Digital Banner Ad ☐ Q1 ☐ Q2 ☐ Q3 ☐ Q4

Return insertion order to gina@crca.org

Need CRCA to create your ad? Contact CRCA for Pricing.